



MANIPAL UNIVERSITY JAIPUR

School of Media & Communication

Department of Journalism & Mass Communication

Art of Editing | JC 1211 | 4 Credits | 2 0 4 4

Session: Jan 2018 – May 2018 | Faculty: Dr. Saad Ullah Khan | Class: II Semester B.A. (J&MC)

Course Outcomes: At the end of the course, students will be able to:

JC [1211.1]. Recall the working of Editorial department.

JC [1211.2]. Application of editing skills in news reports.

JC [1211.3]. Describe the role and functions of Editor

JC [1211.4]. Explore the on-line editing techniques applied in industry for better employability.

JC [1211.5]. Demonstrate the skill of Headline writing.

SYLLABUS

Editing - Definition, nature, need, principles of editing, Editorial department, Proof reading and editing symbols, Role, Function and qualification of various types of editor. **Newsroom and Headline** - Structure and function of newsroom, Headline and its types, Principle and writing technique of Headline, Re-writing, rewriting the copy of mofussil correspondents. **On-Line editing and Specialized Writing** - Text Editing, Photo editing, caption writing, Features, Interview, News analysis, backgrounders. **Language Proficiency** - Meaning and Principle of translation, Translation Hindi to English and English to Hindi, Journalistic Writing.

TEXT BOOK

Kamath M.V., Professional Journalism, Vikas Publishing House, 1986

REFERENCE BOOKS

Aggarwal Vir Bala, Essentials of Practical Journalism, Concept Publishing Company, 2006.

Beyond Those Headlines, New Delhi: The Media Foundation, 1996.

Fun F. Smith and Lorain M. O Connell, Editing Today, II ed., New Delhi: Surjeet Publication, 2004.

George T.S.J., Editing: A hand Book for journalism, Indian Institute of Mass Communication, New Delhi, 1999.

