



MANIPAL UNIVERSITY JAIPUR

School of Business & Commerce

Department of Commerce

Course Hand-out

Business Environment | CM 1504 | 4 Credits | 3 | 2002

Session: Aug.-Dec. 18 | Faculty: Mr. Bhaskar Arora | Class: B.Com. V Semester

Course Outcomes: At the end of the course, students will be able to

[CMI 504.1]. Describe various dimensions of business environment.

[CMI 504.2]. Explain various policies laid down by the Government to develop their skills.

[CMI 504.3]. Understand legal concepts of competition to make the students.

[CMI 504.4]. Analyse the relation between business and legal environment to make the students skilled in dealing with government agencies.

A. SYLLABUS

Contemporary issues- from complacency to social Responsibility of Business, Economic Environment, Economic system, Green Initiatives NGT Triple Bottom Line. Government: Economic role of Government- Fiscal Policies, import and Export policy, Emerging structure of Indian Economy, Globalisation, SEZ. Business and Legal Environment: Investors Protection Act 1986, Regulation of stock exchange, SEBI, FEMA 2000, NRI investments.

B. TEXT BOOKS

- i. Francis C, Business Environment: Text and cases, Himalaya Publishing House
- ii. Mishra S K and V K PURI, Economic Environment of Business, Himalaya Publishing House, New Delhi

