



MANIPAL UNIVERSITY JAIPUR

School of Business & Commerce

Department of Business Administration

Course Hand-out

[Fundamentals of Business Organization | BBI107 | 3 Credits | 3 0 0 3

Session: August – December 2018 | Faculty: Dr. Sunny Dawar | Class: BBA I Semester |

The Course Outcomes:- On completion of the course the students shall be able to:

[BBI107.1]. Understand business organization structure, functions and the role of corporate governance and social responsibility

[BBI107.2]. Understand the different types of organization.

[BBI107.3]. Understand the basic functions needed to run a business for developing entrepreneurship skills.

[BBI107.4]. Develop analytical thinking towards management approaches.

A.SYLLABUS

Forms of organization – Sole Proprietary, Partnership, Company, LLP – Concept, Formation and Strength & weakness, Multinational Organization (Concept & Analysis). Formal & Informal organization, Principles of Organization, Basic of Organizational Structures: functional, Geographical, Networking organizational structure. Virtual organization, Authority Delegation of & Decentralization, Learning Organization. Evolution of Management – Classical, Behavioral, systematic and contingency approach to Management, Managerial functions & skill. Six Sigma, TQM management and introducing contemporary Management Thinkers.

B.TEXT BOOKS

i.Koontz & Weihrich, *Essentials of Management*, McGraw Hill, 2014.

ii.Bhushan Y K , *Fundamentals of Business Organization & Management*, Sultan Chand & Sons; Nineteenth

