

11AC (D-3-5) Revised Scheme & Syllabi BHM Batch 2014-18 and BHM Batch 2013-17

The proposal were not considered by the Council in view of the decisions on agenda items 11AC (D-3-3) and 11AC (D-3-4).

11AC (D-3-6) Revised Scheme and Syllabi of BHM Batch 2014-18 to be Offered to BHM Batch 2015-19

The revised scheme and syllabi of BHM batch 2014-18 to be offered to BHM batch 2015-19 were approved by the Council

11AC (D-3-7) Revision of Scheme and Syllabi of BBA Programme

The revised scheme and syllabi of BBA Programme were approved by the Council.

11AC (D-3-8) Revision of Syllabi of B.Com Programme:

The revised syllabi of B Com Programme were approved by the Council.

1AC (D-3-9) Introduction of New Programmes:

In principle approval for introduction of two new programmers, namely B Com (Hons.) and MFC (Master of Finance & Control) was accorded by the Council. The programmes will commence from academic session 2016-17.

The Council further suggested the matter be placed before the Board of Management, in its next meeting.

11AC (D-4) FACULTY OF DESIGN

11AC (D-4-1) Revised Structure and Syllabi of B. Arch:

Revised structure and syllabi of B Arch programme were approved by the Council. It will be implemented from 2015-16. The Council suggested that a course on GIS and Remote Sensing be included.

11AC (D-5) FACULTY OF ARTS & LAW





1. The meeting began at 2:00 pm and ended at 5:30 pm.
2. The BOS deliberated at length on improving standards of class rooms delivery and thereby adding more value and learning to students.
3. The Board emphasized the importance of corporate connect and resolved to call expert speakers on regular basis so that ambit of learning of students expands. Attendance would be taken and the student would have to secure 75% attendance in such events as well.
4. The Board resolved to give specific training to all students in B.Com & B.B.A. so that they are made proficient in Microsoft Word, Power-Point and Excel. Further, they be encouraged to use these programs in writing their projects and making their presentations.
5. The Board resolved to have one project assignment plus presentation compulsory in every semester so that communication and analytical skills improve.
6. The Board resolved that in the light of the poor quality of communications skills additional inputs be given in every semester to BBA and B.Com students. Help from Department of English would be sought and obtained.
7. The Board resolved that BBA and B.Com students be encouraged to take admission in the MBA program of MUJ and to introduce ways and means to enable them to compete on merit for such admission.
8. The Board resolved to strengthen the streams of Finance, Accounts, Taxation, HR, QT and IT the coming semester.
9. The Board resolved to consider offering one foreign language over a three semester period for BBA students. The languages suggested were Japanese or German or Chinese. There would be no choice and the language chosen will be uniform for all.
10. The Board suggested to add following courses in B.Com and BBA programme.

B.Com Programme

I semester- Term paper-I,

II Semester- Term paper-II, Reading through English literature, Value ethics and governance

III semester- Term paper-III, Spoken English,

IV Semester- Computerized financial accounting, Company law and secretarial practices, Term paper-IV, The art of communication

V Semester- Management accounting, Term paper-V

VI Semester- Security analysis and portfolio management, International financial management, banking operation and management, Advanced accounting, Cost and management audit

BBA Programme

I Semester- Fundamentals of Business Organisation, General English, Indian Business Houses, Term Paper-I

II Semester- Branding & Emerging E-Brands, Reading Language through Literature, Term Project-II, Minor Project

III Semester- Regulatory Framework of Business, Psychology & Personality Development, Spoken English, Term Project-III

IV Semester- Risk Management, Managing Social Sector & NGO, Term Paper-IV, Minor Project, Foreign Language

V Semester- Term Paper-V, Foreign Language

VI Semester- Foreign Language, Program Electives- Capital Market Operations, Strategic Financial Management, Management of Banking Services, Insurance Management, Marketing Research, Advertising & Sales Promotion, HR Administration, Compensation Management, Data Base Management, Advanced Accounting, Direct Tax, Auditing, Indirect Tax

11. The board resolved that since the fee differential between B.Com and BBA was wide, the two course cannot be similar.
12. The Board resolved to make a change in the teaching- learning methodology so that students begin to work in the library in the field and in industry to add value & knowledge imparted in the classrooms.
13. The Board resolved to make it mandatory for all members of the faculty to continually (a) upgrade their knowledge and publish papers in refereed journals and (b) become multi-skilled by learning new subjects.
14. The Board resolved to empower a teams of professors headed by Dr. Sorab Sadri and Dr. Rajesh Kothari and Dr. T.K. Jain to rework the B.Com and BBA syllabus so that it is rationalised and made as close to corporate reality as possible.
15. In view of the difficulties faced by the School of Business and Commerce with faculty from other schools last semester, a dedicated expert faculty in HR, Accounts, Economics, Insurance & Taxation and Quantitative Techniques be recruited to deliver quality and to serve the needs of the growing students registrations in B.Com and BBA.
16. The chair thanked everyone for their time and effort while reminding them that admission was a critical activity and it was everybody's responsibility to see that number of entrants in B.Com and BBA increase in 2015-16.
17. Students who have a basic Master's Degree in Arts , Commerce , Travel & Tourism & Mathematics should be accepted for enrolment as Ph.D. candidates in SBC.
18. In B.B.A the no. of specialization has been increased from two to four. Now new specialization will be finance and banking, sales and marketing, people management and IT and e-business.

Dommi
Dr. Teena Shivani
HOD, Commerce



MANIPAL UNIVERSITY JAIPUR.

Department of Business & Commerce

BOARD OF STUDIES

Attendance Sheet

Date:- 16th June 2015

S.no.	Name of the Members	Designation	Place	Signature
1.	Prof. (Dr.) Rajesh Kothari	Professor, Department of ABST Management	Rajasthan University Jaipur.	
2.	Prof. (Dr.) Sorab Sadri	Director, School of Business & Management	Manipal University Jaipur	
3.	Dr. Teena Shivnani	HOD, Commerce	Manipal University Jaipur	
4.	Mr. Sujiban Ghosh	Chief Finance & Account Officer	Manipal University Jaipur	
5.	Dr. Vandana Suhag,	Registrar	Manipal University Jaipur	
6.	Prof. T.K. Jain	Professor, Commerce	Manipal University Jaipur	
6.	Dr. D.P. Sharma (Invitee Member)	HOD, IT	Manipal University Jaipur	
7.	Ms. Shweta Upamanyu (Invitee Member)	Faculty, BHM	Manipal University Jaipur	
8.	Dr. Richa Arora (Invitee Member)	HOD, English	Manipal University Jaipur	

9. ABHIMANYU K. S. Registrar MUJ
Evaluation

10. Dr. Parvashree Sharma
Accounting & Finance MUJ

2014-15 (Prior)	2015-16 (Post Revision)
Basics of Accounting-I (BB1105)	Fundamentals of Financial Accounting (BB1106) Added: Adjustment Entries (not very advanced), Introduction to Annual Report of Public Limited Company - Chairman's Statement, Directors' Report, Management Discussion and Analysis, Report on Corporate Governance, Auditors' Report, Corporate Income Statement and Balance Sheet, Introduction to Corporate Financial Statements: Preparation of Cash Flow Statement, dividends, distributable profits and types of shares. Understanding different types of Profit, viz., PBIT, PBT, PAT, Operating Profit and Distributable Profit. Financial Statement Analysis: Introduction to Accounting Standards on Disclosure of Accounting Policies, Revenue Recognition. Removed: Methods of assets valuation and their implications for profit measurement and balance sheet. The regulatory influence of company law. Preparation of cash book, sales book, purchase book, petty cash book, Depreciation accounting and methods of depreciation accounting. Income and expenditure, receipt and payment, inventory accounting (LIFO FIFO AVERAGE Cost and Weightage Cost method) Fundamentals of Business Organisation (BB1107) added as a new course
Business Statistics & Mathematics-I MA1141	Business Mathematics (MA1102) Added: Problems on Commission and brokerage. Interest: Simple Interest, Compound interest (reducing balance & Flat Interest rate of interest), Equated Monthly Instalments (EMI), Problems. Matrices And Determinants (up to order 3 only) : Multivariable data, Definition of a Matrix, Types of Matrices, Algebra of Matrices, Determinants, adjunct of a Matrix, Inverse of a Matrix via adjunct Matrix, Homogeneous System of Linear equations, Condition for Uniqueness for the homogeneous system, Solution of Non-homogeneous System of Linear equations (not more than three variables). Condition for existence and uniqueness of solution, Solution using inverse of the coefficient matrix, Problems. Permutations of „n“ dissimilar objects taken „r“ at a time (with or without repetition). $nPr = \frac{n!}{(n-r)!}$ (Without proof). Combinations of „r“ objects taken from „n“ objects, $nCr = \frac{n!}{r!(n-r)!}$ (Without proof) problems, Applications. Removed: Summarising and Analysing Data, Commercial Arithmetic
Business Communication (BB1104)	General English (EN1112) Added: Précis Writing ,Essay writing- Letter Writing-Letter content and layout, Personal, Professional Business Letter, Circulars ,Letter to Newspaper, Memo and Memo Reports-Usefulness and format, Job Application, Resume Writing(Latest trends in Resume Writing), Group Discussion, Extempore and Presentations. Removed :Conferences

Fundamentals of Computers (CS1102)	Computer Applications (CS1102) Shifted to I Semester and dropped two units i.e. Unit I Information content and processing and unit III Network Theory
Value Education (VE1101)	Value Ethics and Governance (HS1101) Shifted to I Semester with change of course title. Added: Ethics and Business: Values and attitudes for professional accountants, Legal frameworks, regulations and standards for business, Nature of ethics and its relevance; Rules-based and framework approaches to ethics; Personal development and lifelong learning; Personal qualities; Ethical principles; Concepts of independence, skepticism, accountability and social responsibility; Ethical Conflict: Relationship between ethics, governance, the law and social responsibility, Unethical behaviour, Ethical dilemmas and conflicts of interest; Corporate Governance: The role and key objectives of organizational governance in relation to ethics and the law; development of organizational governance internationally; the role of directors in relation to corporate governance; the role of the board, Types of board structures and corporate governance issues, Policies and procedures for „best practice“ companies, Rules and principles based approaches to corporate governance
	Removed: Unit IV Implication of right understanding
	Indian Business Houses (BB1111) Added new course Review of classic business houses in India, effect of environment on the growth of business houses. Emergence of new economic order since 1991 – mandate, imperatives and essentials. Failure and success of select business houses. Excellence indicators of select business. Scams and Frauds in Modern India.
	Term Paper-I (BB1180) added
Financial Management (BB1303)	Fundamentals of Financial Management (BB1205) Added: Emerging issues in Financial Management, Sources of Raising Finance Equity, Depth, ICD, Institutional set - up and intermediation. Dividend Policy. Capital Budgeting – Risk methods & Calculation Removed: Techniques of Analysis, Funds Flow & Cash Flow , Over and Under Capitalisation.
Business Statistics & Mathematics-I (MA1141)	Business Statistics (MA1202) Added: Measures of Central Value, Correlation Analysis, Index Numbers
Marketing Management (BB1302)	Principles of Marketing (BB1208) Added:

	<p>Portfolio approach-BCG matrix; Pricing Decisions: Determinants of price, pricing methods, Administered Pricing mechanism, Promotion Mix: Factors determining promotion mix.</p> <p>Shifted to II Semester</p> <p>Removed: Unit III, Distribution Channels Unit V Pre-print era</p>
Elements of HRM (BB1301)	<p>Principles of People Management (BB1209)</p> <p>Added:</p> <p>Work life balance. Compensation: components of pay structure, factors influencing compensation levels. Wage differentials, incentives, time wage, piece rate, Halsey plan, Merrick's plan, Bandeaux plan, Emerson's efficiency plan, profit sharing, gain sharing, employee's stock option plans.</p> <p>Shifted to II Sem from III Sem with revisions.</p>
Consumer and Brands (BB1502)	<p>Branding & Emerging E-Brands (BB1210)</p> <p>Added:</p> <p>Concept of brand and E-Brand. Emergence and origin of E- Brands in India. Establishing e-brands – process and strategies, Factors affecting success of e-brands, Causality analysis of failure of e-brands, Comparison between online and offline brands, Concept of social media in India, types of social media, SMO, SEO, and ADWORD - effectiveness and assessment, Procedure of social media – image creation and image dilution, Case studies</p> <p>Removed:</p> <p>Unit II- Advertising role in marketing process, Unit V- Sales Promotion and Marketing Mix</p> <p>It was a specialisation paper now shifted to II Sem as a common paper.</p>
Business Economics-I BB1102	<p>Managerial Economics (BB1211)</p> <p>Added:</p> <p>Consumer and Producer Equilibrium Elementary theory of markets perfect competition, pure monopoly, monopolistic competition and oligopoly. Cartels and Customs Unions.</p> <p>Removed:</p> <p>Business Economics-II (BB1204) which has focus on macro-economics and related topics.</p>
	<p>Reading Language through Literature (EN1213)</p> <p>New course introduced (entirely)</p>
	<p>Term Paper-II (BB1280)</p> <p>New course introduced (entirely)</p>
	<p>Minor Project (BB1281)</p> <p>New course introduced (entirely)</p>
Project Management (BB1501)	<p>Project Planning & Control (BB1310)</p> <p>Added:</p>

	<p>Project feasibility analysis: market technical and financial analysis. Social Cost Benefit Analysis. Project Location & Layout: Project Location and site location, Project layout methods, Project Design.. Project Budgeting Methods: Pay Back, ARR, IRR, Modified IRR. Software's for Project Management.</p>
Business Laws (BB1402)	<p>Regulatory Framework of Business (BB1306) Added: Review of Companies Act, IRDA, SEBI, FEMA, SCRA. Removed: NI Act,</p>
	<p>Psychology and Personality Development (BB1307) New Course introduced (entirely)</p>
Management Accounting (1404)	<p>Cost & Management Accounting (BB1308) Added: Inferences from published financial statement, ratio, cash flow , activity based costing</p>
Operations Management (BB1401)	<p>Production & Operation Management (BB1309) Added: Maintenance Management: Need of maintenance management, equipment life cycle (Bathtub curve), measures for maintenance performance (MTBF, MTTR and availability). Lean production: lean Demand Pull logic, 2 card kanban Production Control system. Forecasting- Definition, types, qualitative (grass roots, market research and delphi method) and quantitative approach (simple moving average method, weighted moving average and single exponential smoothing method), forecast error, MAD. Scheduling: Operation scheduling, goals of short term scheduling, job sequencing (FCFS, SPT, EDD, LPT, CR) & Johnson's rule on two machines, Gantt charts. Process Selection: Definition, Characteristics that influence the choice of alternative processes (volume and variety), type of processes- job shop, batch, mass and continuous, product-process design Matrix and Services design matrix, technology issues in process design, flexible manufacturing systems (FMS), computer integrated manufacturing (CIM). Elementary Queuing Theory : Poisson- Exponential Single Server Model with Infinite Population.(question based on M/M/1),M/M/C : Variable measures (mean and range chart), Attribute measures (proportion of defects and no. of defects).</p>
	<p>Spoken English (EN1316) New course introduced entirely</p>
	<p>Term Paper-III (BB1380) New course introduced entirely</p>
Field Project (BB1381)	<p>Summer Project (BB1381)</p>
	<p>Risk Management (BB1406) New course introduced entirely</p>
Entrepreneurship (BB1403)	<p>Entrepreneurship Management (BB1407) Added: Business models. Franchising and other options for new business organizations, Business plan formulation. Social entrepreneurship – case studies.</p>

	Removed: Entrepreneurial Development Programme, Role of Special financial institution
	Managing Social Sector & NGO (BB1409) New course introduced entirely.
Business Research Methods (BB1405)	Research Methodology (BB1410) Name & Code change
	Art of Communication (EN1416) New course introduced entirely.
	Term Paper IV (BB1480) New course introduced entirely
	Minor Project (BB1481) New course introduced entirely
	Foreign Language (BB1412) New course introduced entirely
International Business (BB1505)	International Business (BB1503) Added: Contract manufacturing – Manufacturing contract-Near Shoring, Turnkey projects. Globalization/ MNCs and International Business International Marketing Intelligence Foreign Trade, Process, Documents financial institutions focusing on exports (ECGC, EXIM Bank – functions and roles). Exchange rate determination, Balance of trade and payments. Removed: Unit III Strategy Making and International Business, Unit IV Socio Cultural Environment
Strategic Management (BB1601)	Strategic Management (BB1504) Added: Strategic Evaluation & Strategic Control
Summer Term Project (BB1581)	Summer Project (BB1581) Name of course changed
	Term Paper-V (BB1580) New course introduced entirely
	Foreign Language (BB1505) New course introduced entirely
Business Environment (BB1304)	Contemporary Business Environment (BB1604) New course introduced entirely
	Foreign Language (BB1605)
	Finance and Banking: Capital Market Operations (BB1655) New course introduced entirely Strategic Financial Management (BB1657) New course introduced entirely Management of Banking Services (BB1653) Added: Primary secondary market, Introduction to treasury and call money market. Micro finance. Financial inclusion & Financial literacy.

	<p>Removed: PLC, Distribution, Marketing information system Insurance Management (BB1656) New course introduced entirely Sales & Marketing: New course introduced entirely (4) Marketing Research (BB1658) Consumer Behavior & Rural Marketing (BB1659) Marketing of services (BB1660) Advertising and sales promotion (BB1661)</p> <p>People Management : New course introduced entirely (4)</p>
	<p>Industrial Relations (BB1664) HR Administration (BB1665) Training & Development (BB1666) Compensation Management (BB1668)</p>
	<p>IT & E-Business: New course introduced entirely (4) Data Base Management (CA1401) Management Information and decision support system (CA1403) Data Analytics (CS1701) E-Commerce and cyber security (CS1752)</p>
	<p>Accounting & Taxation: New course introduced entirely (4) Advanced Accounting (BB1671) Direct Taxes (BB1672) Auditing (BB1673) Indirect Tax (BB1674)</p>